



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/Iss/Defend Justice From Politi(16711)
New Media Firm (The) (2357)037123660
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
DEFEND JUSTICE FROM POLITICS (133664)
National/Political
1544/06249645

Invoice 643137
Inv Date 10/28/2012
Terms Net 30
Contract 323794
Bill Type Standard
Period 10/1/2012 - 10/28/2012

New Media Firm (The)
1322 G Street SE
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

DEF JUST FROM POLITI
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:35PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|----------------------|-----------------------|--------|--------------|-----------|----------------|
| 1.0 | Spot | 11:00:00PM-11:35:00 | Day,F-1 | 10/12/12 11:23PM (Fr) | 00:30 | TV103X12212H | \$2800.00 | |
| 2.0 | Spot | 11:35:00PM-12:05:00 | Day,F-1 | 10/12/12 12:03AM (Fr) | 00:30 | TV103X12212H | \$1000.00 | |
| 3.0 | Spot | 11:00:00AM-12:00:00 | Day,F-1 | 10/12/12 11:31AM (Fr) | 00:30 | TV103X12212H | \$1000.00 | |
| 4.0 | Spot | 5:00:00PM- 6:00:00 | Day,F-1 | 10/12/12 5:23PM (Fr) | 00:30 | TV103X12212H | \$2250.00 | |
| 5.0 | Spot | 7:00:00AM- 9:00:00 | Day,F-1 | 10/12/12 8:58AM (Fr) | 00:30 | TV103X12212H | \$2250.00 | |
| 6.0 | Spot | 7:30:00PM- 8:00:00 | Day,F-1 | 10/12/12 7:29PM (Fr) | 00:30 | TV103X12212H | \$3600.00 | |
| 7.0 | Spot | 10:00:00PM-11:00:00 | Day,M-1 | 10/15/12 10:41PM (Mo) | 00:30 | TV103X12212H | \$8000.00 | |
| 8.0 | Spot | 11:00:00PM-11:35:00 | Day,M-1 | 10/15/12 11:29PM (Mo) | 00:30 | TV103X12212H | \$2800.00 | |
| 9.0 | Spot | 11:35:00PM-12:05:00 | Day,M-1 | 10/15/12 12:02AM (Mo) | 00:30 | TV103X12212H | \$1000.00 | |
| 10.0 | Spot | 11:00:00AM-12:00:00 | Day,M-1 | 10/15/12 10:59AM (Mo) | 00:30 | TV103X12212H | \$1000.00 | |
| 11.0 | Spot | 6:00:00PM- 7:00:00 | Day,M-1 | 10/15/12 6:55PM (Mo) | 00:30 | TV103X12212H | \$3200.00 | |
| 12.0 | Spot | 7:00:00PM- 7:30:00 | Day,M-1 | 10/15/12 7:25PM (Mo) | 00:30 | TV103X12212H | \$3600.00 | |
| 13.0 | Spot | 7:00:00AM- 9:00:00 | Day,M-1 | 10/15/12 7:30AM (Mo) | 00:30 | TV103X12212H | \$2250.00 | |
| 14.0 | Spot | 6:00:00AM- 9:00:00 | Day,Sa-1 | 10/13/12 6:38AM (Sa) | 00:30 | TV103X12212H | \$1200.00 | |
| 16.0 | Spot | 9:00:00AM-10:00:00 | Day,Sa-1 | 10/13/12 8:59AM (Sa) | 00:30 | TV103X12212H | \$1800.00 | |
| 17.0 | Spot | 11:00:00PM-11:35:00 | Day,Su-1 | 10/14/12 11:29PM (Su) | 00:30 | TV103X12212H | \$2800.00 | |
| 18.0 | Spot | 12:00:00PM-12:30:00 | Day,Su-1 | 10/14/12 12:25PM (Su) | 00:30 | TV103X12212H | \$600.00 | |
| 19.0 | Spot | 6:00:00AM- 9:00:00 | Day,Su-1 | 10/14/12 6:40AM (Su) | 00:30 | TV103X12212H | \$1100.00 | |
| 20.0 | Spot | 11:00:00PM-11:35:00 | Day,Th-1 | 10/11/12 11:34PM (Th) | 00:30 | TV103X12212H | \$2800.00 | |
| 22.0 | Spot | 5:30:00AM- 6:00:00 | Day,Th-1 | 10/11/12 5:52AM (Th) | 00:30 | TV103X12212H | \$1100.00 | |
| 23.0 | Spot | 6:00:00PM- 7:00:00 | Day,Th-1 | 10/11/12 5:58PM (Th) | 00:30 | TV103X12212H | \$3200.00 | |
| 24.0 | Spot | 7:00:00PM- 7:30:00 | Day,Th-1 | 10/11/12 7:13PM (Th) | 00:30 | TV103X12212H | \$3600.00 | |
| 25.0 | Spot | 7:00:00AM- 9:00:00 | Day,Th-1 | 10/11/12 8:46AM (Th) | 00:30 | TV103X12212H | \$2250.00 | |
| 26.0 | Spot | 11:00:00PM-11:35:00 | Day,Tu-1 | 10/09/12 11:11PM (Tu) | 00:30 | TV103X12212H | \$2800.00 | |
| 27.0 | Spot | 11:00:00AM-12:00:00 | Day,Tu-1 | 10/09/12 10:58AM (Tu) | 00:30 | TV103X12212H | \$1000.00 | |
| 28.0 | Spot | 5:30:00AM- 6:00:00 | Day,Tu-1 | 10/09/12 5:41AM (Tu) | 00:30 | TV103X12212H | \$1100.00 | |
| 29.0 | Spot | 6:00:00PM- 7:00:00 | Day,Tu-1 | 10/09/12 6:53PM (Tu) | 00:30 | TV103X12212H | \$3200.00 | |
| 30.0 | Spot | 7:00:00PM- 7:30:00 | Day,Tu-1 | 10/09/12 7:06PM (Tu) | 00:30 | TV103X12212H | \$3600.00 | |
| 31.0 | Spot | 7:00:00AM- 9:00:00 | Day,Tu-1 | 10/09/12 7:25AM (Tu) | 00:30 | TV103X12212H | \$2250.00 | |
| 32.0 | Spot | 11:00:00AM-12:00:00 | Day,W-1 | 10/10/12 11:34AM (We) | 00:30 | TV103X12212H | \$1000.00 | |
| 33.0 | Spot | 5:00:00PM- 6:00:00 | Day,W-1 | 10/10/12 5:28PM (We) | 00:30 | TV103X12212H | \$2250.00 | |
| 34.0 | Spot | 7:00:00AM- 9:00:00 | Day,W-1 | 10/10/12 8:48AM (We) | 00:30 | TV103X12212H | \$2250.00 | |
| 35.0 | Spot | 7:30:00PM- 8:00:00 | Day,W-1 | 10/10/12 7:48PM (We) | 00:30 | TV103X12212H | \$3600.00 | |
| 36.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-1 | 10/09/12 4:21PM (Tu) | 00:30 | TV103X12212H | \$1200.00 | M/G For 15.0.1 |
| 37.0 | Spot | 6:00:00AM- 9:00:00 | Per week (1),Su | 10/14/12 7:23AM (Su) | 00:30 | TV103X12212H | \$1000.00 | M/G For 21.0.1 |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | | | |
|-------------|---------------|-------------|----|
| Gross Total | \$80,450.00 | Total Spots | 35 |
| Commission | (\$12,067.50) | | |
| Net Total | \$68,382.50 | | |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM